

THE DEVASTATING IMPACT OF

CARDIAC AMYLOIDOSIS



CARDIAC AMYLOIDOSIS is caused by **MISFOLDED PROTEINS** that build up in the heart and other parts of the body.¹

ATTR-CM (transthyretin amyloid cardiomyopathy) and **AL** (Immunoglobulin light chain amyloidosis) account for the majority of cardiac amyloidosis cases.²

ATTR-CM is:



LIFE-Threatening^{3,4}



UNDERDIAGNOSED^{3,4}



Associated with **HEART FAILURE**^{3,4}

SYMPTOMS of HEART FAILURE:



SHORTNESS of BREATH^{4,5}



SWELLING⁶

PATIENT PERSPECTIVES FROM A US SURVEY⁷

DIAGNOSIS

for cardiac amyloidosis patients is often a

LONG AND COMPLEX JOURNEY



Almost

70%

of patients **SAID THEIR CONCERNS** about cardiac amyloidosis symptoms were **IGNORED BY OTHER HCPs** prior to diagnosis



MORE THAN HALF

reported being **MISDIAGNOSED** with another condition prior to diagnosis

On average, patients reported seeing

4-5



DOCTORS for symptoms related to cardiac amyloidosis prior to a diagnosis

The **PHYSICAL AND SOCIAL IMPACT**

on cardiac amyloidosis patients is **SIGNIFICANT**

76%

of patients agreed that due to their cardiac amyloidosis they often had to **PUT THEIR LIFE ON PAUSE** (eg, by avoiding things like):



TRAVELING



SWITCHING JOBS



SOCIALIZING



PHYSICAL FITNESS

More than **70%**

of patients said cardiac amyloidosis negatively impacts their **ROMANTIC RELATIONSHIPS/INTIMACY** a lot or a great deal



Nearly **70%**



of patients living with cardiac amyloidosis said they generally **NEVER FEEL WELL**

The **EMOTIONAL TOLL**

of cardiac amyloidosis on patients

CANNOT BE OVERLOOKED

FRUSTRATED
STRESSED
OVERWHELMED

Common words patients used to **DESCRIBE THEIR FEELINGS** toward living with cardiac amyloidosis

81%



of patients reported that **NO ONE UNDERSTANDS** the **NEGATIVE IMPACT** cardiac amyloidosis has on their everyday life

2/3



of patients were either **VERY** or **EXTREMELY CONCERNED** about their current health



Visit **HEARTSMATTR.com.hk** and speak to a cardiologist for more information about ATTR-CM

You are not alone

Resources are available to help if you or a loved one have been diagnosed with ATTR-CM.



hkard.org



careheart.org.hk



cc.sjs.org.hk



pcfhk.org



hkchf.org

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4. Maurer MS, Elliott P, Comenzo R, Semigran M, Rapezzi C. Addressing common questions encountered in the diagnosis and management of cardiac amyloidosis. *Circulation*. 2017;135(14):1357-1377.
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This survey was conducted online by Harris Poll on behalf of Pfizer from Nov 9-Dec 10, 2018 among 335 US adults aged 18+ who have been diagnosed by a healthcare provider with heart failure or cardiac amyloidosis, including 75 cardiac amyloidosis patients.